



GLOBAL FOOTBALL ENJOYS A SUCCESSFUL AFCA CONVENTION IN ORLANDO

College and high school coaches consider traveling overseas to play international football; President Patrick Steenberge attends Notre Dame Monogram Dinner and Rudy Awards event

FRIDAY, JANUARY 15, 2010 – GRANBURY, TEXAS – Global Football was again featured prominently at the 87th annual AFCA Convention, which took place in Orlando, FL during a four-day period.

Global Football President **Patrick Steenberge** was kept busy inside the AFCA Convention Exhibition Hall discussing potential overseas tours available to high schools and universities keen to showcase their brand and football talents internationally while enjoying an educational and exciting visit to a foreign country.

In 2010, Global Football is scheduled to travel to Austria, Czech Republic, France, Germany, Italy, Panama, and Switzerland on tours that provide an opportunity for young amateur athletes from different countries to compete against one another, while experiencing and learning firsthand about cultures, customs and history. The AFCA Convention provided an opportunity for coaches to consider taking their teams overseas in 2011.

“When they talk to other coaches and see some of the great overseas destinations available, coaches appreciate what a great opportunity this is for their football programs,” said Steenberge. “We even had an inquiry about playing a game in Africa and true to our commitment to push the borders of this game to help make it a global sport, we are already exploring that possibility.”

A host of Division I coaches visited the booth, including Global Football friends and acquaintances Penn State defensive line coach **Larry Johnson**, Miami of Ohio head coach **Mike Haywood** and offensive coordinator **Peter Vaas**, former Wisconsin head coach **Barry Alvarez** and Akron offensive coordinator **John Latina** and quarterbacks coach **Ron Powlus**.

In December, Global Football organized the visit of *Team Stars & Stripes*, a DIII all-star team led by head coach **Bill Manlove**, to Mexico for the Tazon De Estrellas. While at the AFCA Convention, Global Football hosted a special viewing of the game for coaches and administrators eager to either relive their time in Mexico or get a taste for the thrill of playing a game in a foreign country.

The AFCA Convention is a combination of many different presentations and social events and while at the World Center Marriott host venue in Orlando, Global Football President Patrick Steenberge was invited to attend a Notre Dame Monogram dinner with former Fighting Irish head coach **Lou Holtz**. Global Football organized the successful Notre Dame Japan Bowl in the summer of 2009, which featured Holtz as the head coach of the Notre Dame Football Legends, a team of former Fighting Irish players who played against the Japan National Team in the Tokyo Dome, winning 19-3. Steenberge, a former Notre Dame quarterback under head coach **Ara Parseghian**, was also a guest at the Rudy Awards breakfast at the AFCA Convention.

For more information regarding Global Football tours and events, contact Patrick Steenberge:
Tel: 817-219-7274 Email: Patrick@GlobalFootball.com